TEMPOTINT PENS

EVERSHARP. EENCHLS

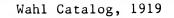
THE WAHL COMPANY

CHICAGO C

Effective September 15, 1919

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Dealers' Terms and Discounts WAHL Eversharp Pencils and Tempoint Fountain Pens All list Prices, Terms and Discounts subject to change without notice. TERMS:—Net Cash 30 days or 2% 10 days. All Shipments F. O. B. Factory. Discounts on Eversharp Pencils _____33¼ % On No. 20 any quantity On Nos. 30 to 97 any quantity_____40 % On Lead and Erasers any quantity_____40 % On Repairs (Price list Page 27)______33¹/₃ % Engraving (Price list Page 29)_____Net Discounts on Tempoint Fountain Pens .40 On less than three dozen orders_____ % On all orders where stocks of Tempoints are main-_____40 and 5% tained at three dozen____ On all orders where stocks of Tempoints are main-_40 and 10% tained at six dozen_____ On all orders where stocks of Tempoints are main-.50 % tained at one gross or more_____ All mounted pens subject only to the following _40 % discount in any quantity_____ On Repairs (Price list Page 28)______331/3 % On Ink Fillers in dozen lots_____40 % ENGRAVING (Price list on Page 29)_____Net THE WAHL Pacific Coast Representatives New York Office Bert M. Morris Company COMPANY Astor Trust Building 444 Market Street, SAN FRANCISCO, CAL 501 Fifth Ave. 1800 Roscoe St., CHICAGO Effective September 15, 1919.

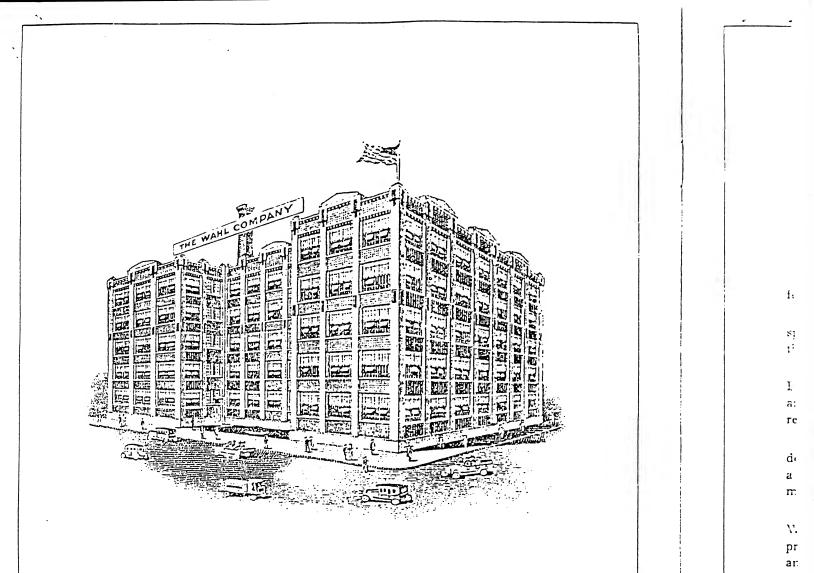




EVERSHARP PENCILS

The symbol of perfect writing—the mark of the Tempoint Pen and Eversharp Pencil

THE WAHL COMPANY 1800 ROSCOE STREET COMPANY



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Back of every Eversharp Pencil and every Tempoint Pen stands The Wahl Company, a two-and-a-half-million dollar concern of splendid international reputation and integrity.

Above is illustrated the great Wahl factory. Here are made the famous Wahl Adding Machine, the Tempoint Pen and the Eversharp Pencil. each representative of highest efficiency in its realm.

INTRODUCTION

In the wonderful Tempoint Pen and the Eversharp Pencil, the joy of utmost writing comfort becomes within hand reach of all who write.

As explained on pages 4 and 5 the Tempoint Pen embodies ten superfeatures which give it an exclusive distinctiveness possessed by no other pen.

Any one of these features would constitute a marked advance and a splendid selling point; together they form a combination of super-excellence that is absolutely unique.

This is the Pen heretofore known as the Boston Safety Fountain Pen. By reason of removal to Chicago where it is now made by The Wahl Company, and also because of the exclusive advantages of the writing point, it has been re-named the Tempoint Pen under which name it will be advertised and sold.

The splendid Eversharp Pencil is the culmination of 400 years of pencil development. Here at last is a pencil that is always sharp—never sharpened, a pencil with enough lead to write a quarter million words, a pencil that is as much a wonder of beauty and construction as it is a marvel of writing.

Whatever the writing requirement, there is an Eversharp that meets it. Whatever the hand, there's an Eversharp that fits it. Whatever the lead preference there's an Eversharp Lead for it. Whatever the demand of price and style there's a ready sale. Eversharp Pencils retail at \$1 and up.

When empty, the lead chamber can be refilled with Eversharp Leads. A box of twelve leads, eighteen inches in all, enough for another quarter million words retails for 25c—one cent for ten thousand words. Leads come in various degrees of hardness.

Tempoint Pen and Eversharp Pencil—truly a writing team simply unbeatable. Popular, big sellers, workers of satisfaction for dealer and user alike—the highest expressions of writing excellence.

> Made and Guaranteed by THE WAHL COMPANY

1800 Roscoe Street, CHICAGO, ILL.



TEMPOINT PENS

THESE are the ten advantages that make the Tempoint Pen such a vastly different and better pen, every way.

I—The 14 kt. solid gold pen has a steel-like hardness and flexibility, due to a special hand hammering process which affords protection against harmful ink acids and long, hard writing. Thus the point cannot weaken or become "sprung."

2—Gold is *fused* about the unusually ample iridium tip—not annealed. This insures smoother writing and longer life.

3—Scientific Wahl Comb Feed automatically controls ink flow. Touch of pen to paper regulates flow instantly for any writing—fast, slow, steady or intermittent.

4—Air-tight chamber prevents pen from sweating in the pocket, and keeps point moist for instant writing.

5—The invisible Self Filling lever is out of the way until actually needed. Then ready instantly. The Tempoint Pen is also made in regular Screw Joint style.

6—The Duralastic ink sack is as durable as the pen itself. Nothing to replace or adjust.

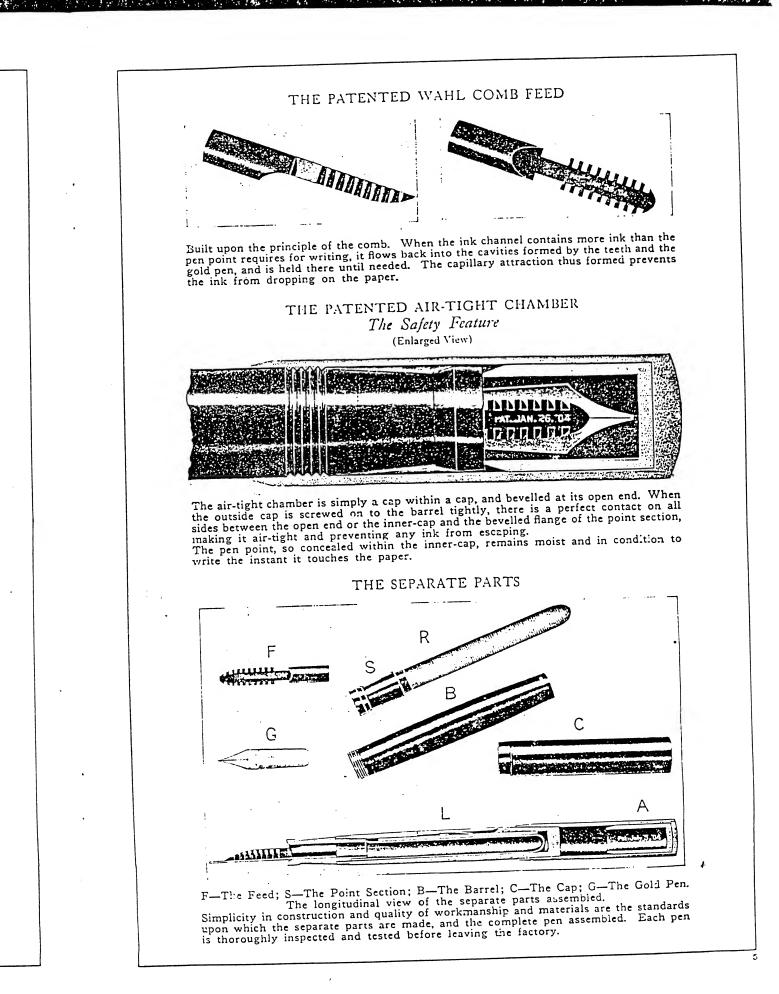
7—The holder is scientifically balanced for easy writing. No writer's cramp.

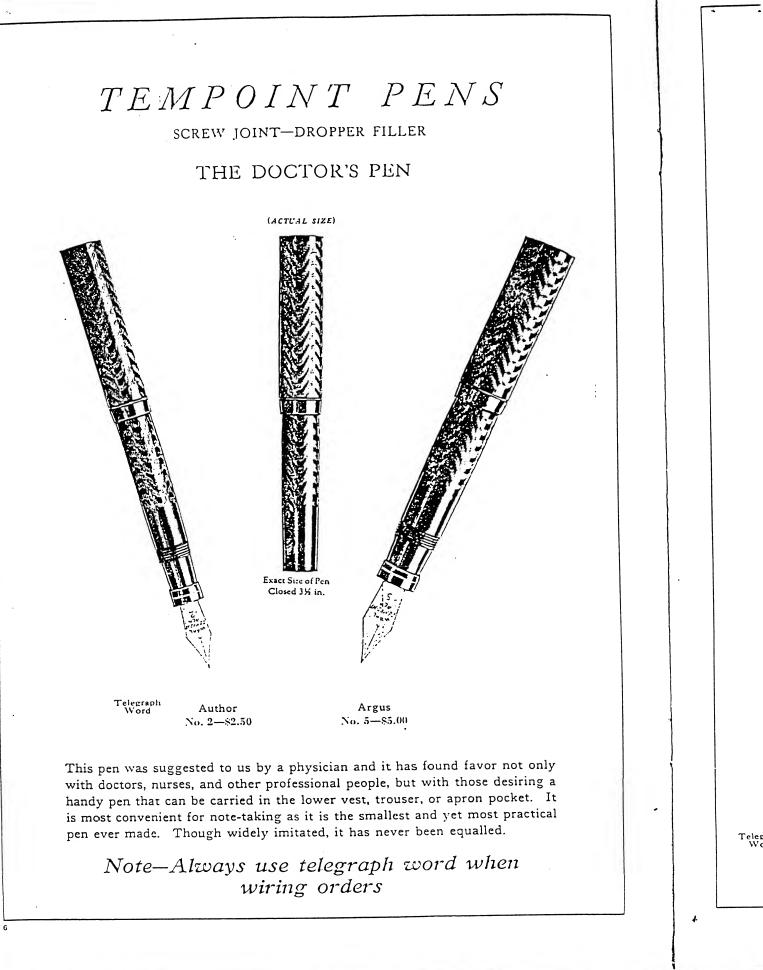
8-The built-in Wahl pocket clip prevents loss.

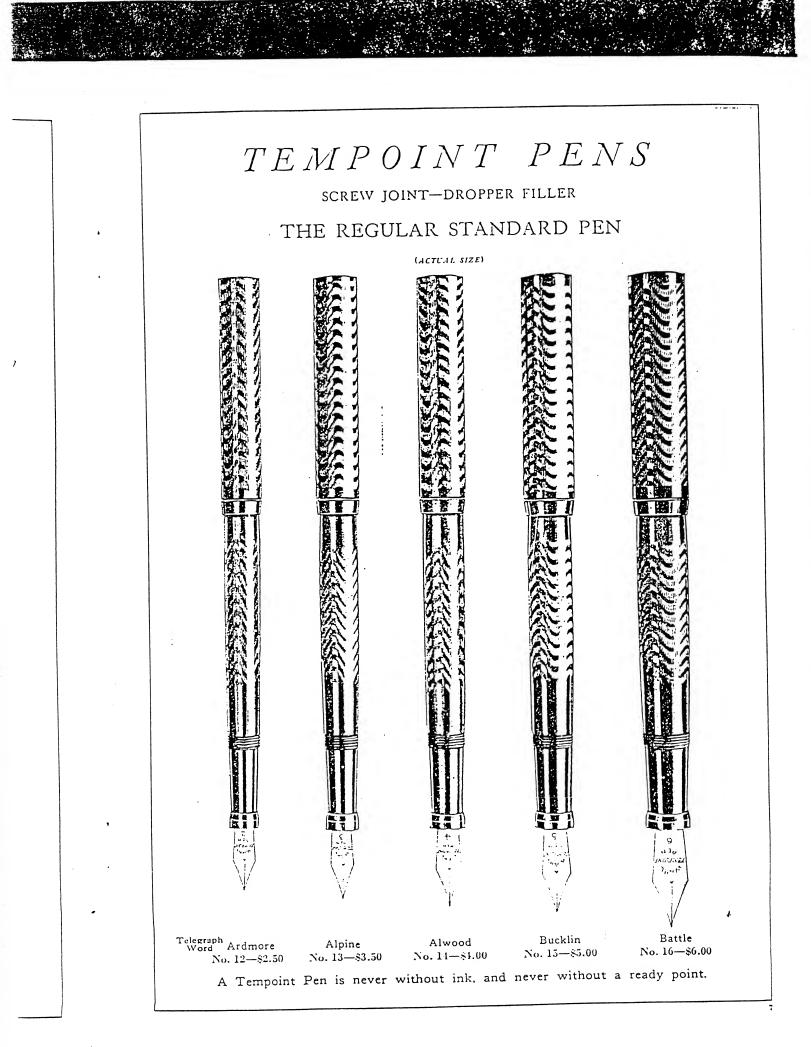
9—Beautifully made throughout. A pen to admire for its splendid construction as well as for its wonderful writing quality.

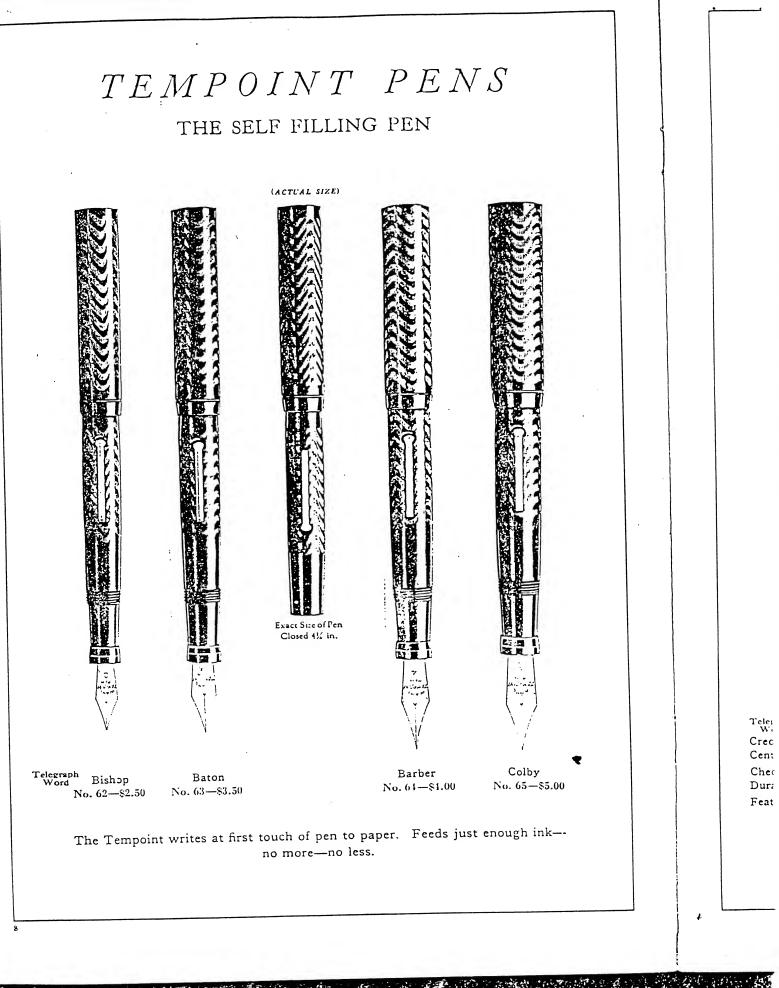
10—Made and guaranteed by The Wahl Company, a two-and-a-halfmillion dollar concern—a further assurance of value and satisfaction.

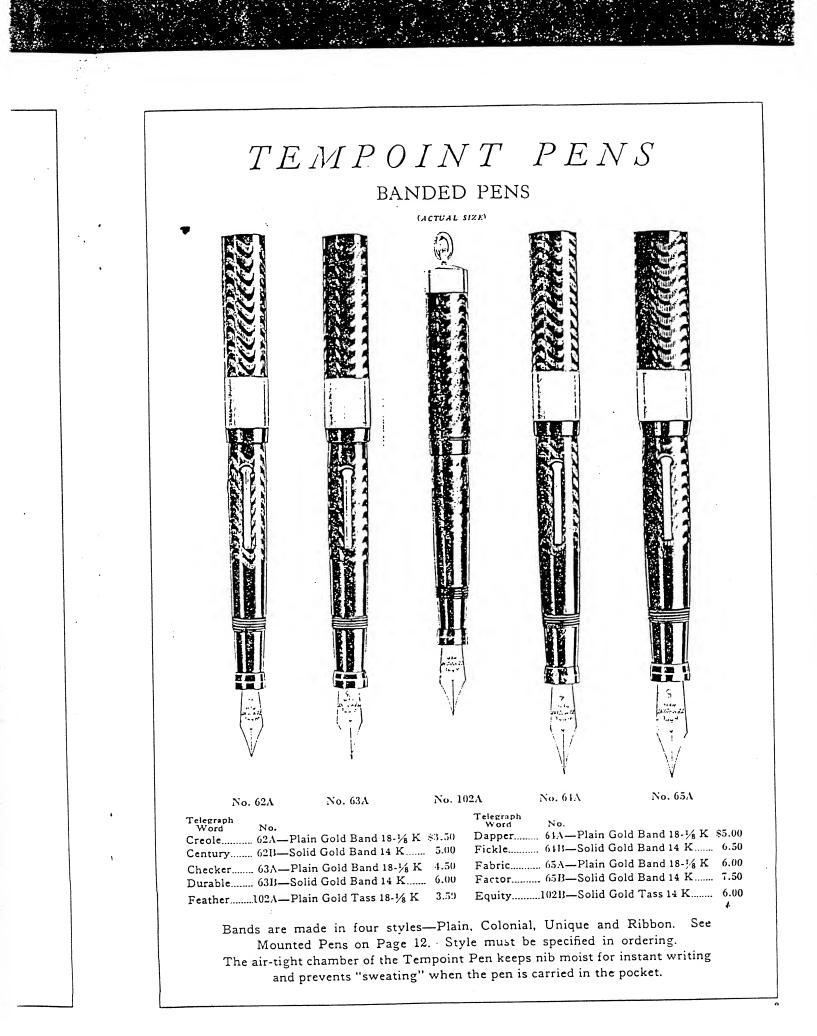
A Tempoint sale is a sale well made. It makes the customer a satisfied customer. And satisfied customers are a dealer's best asset.

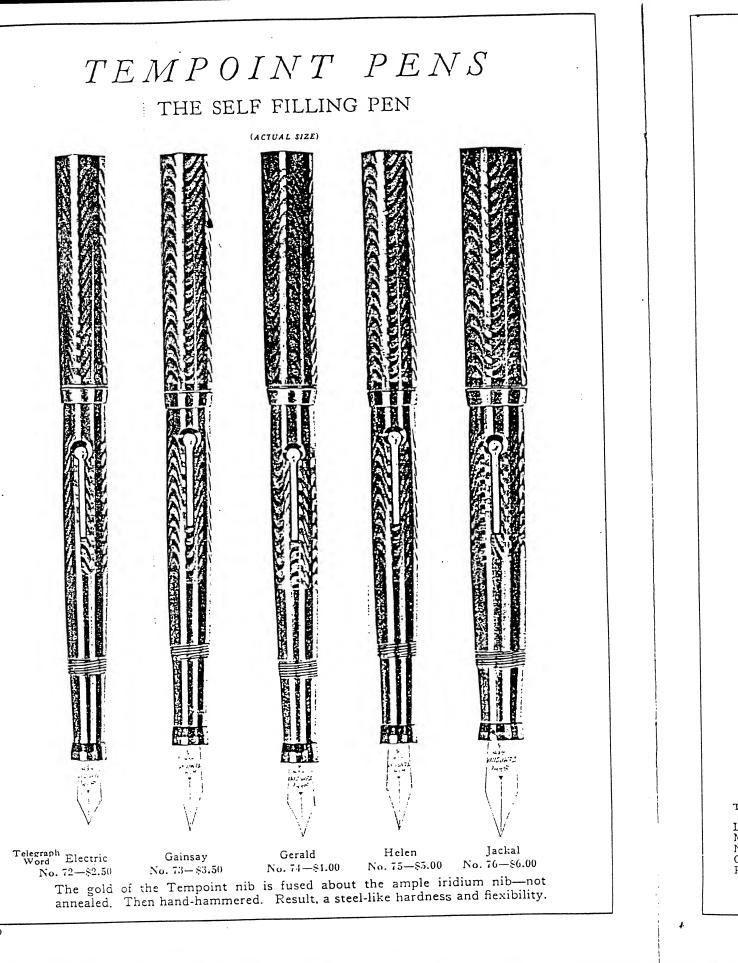




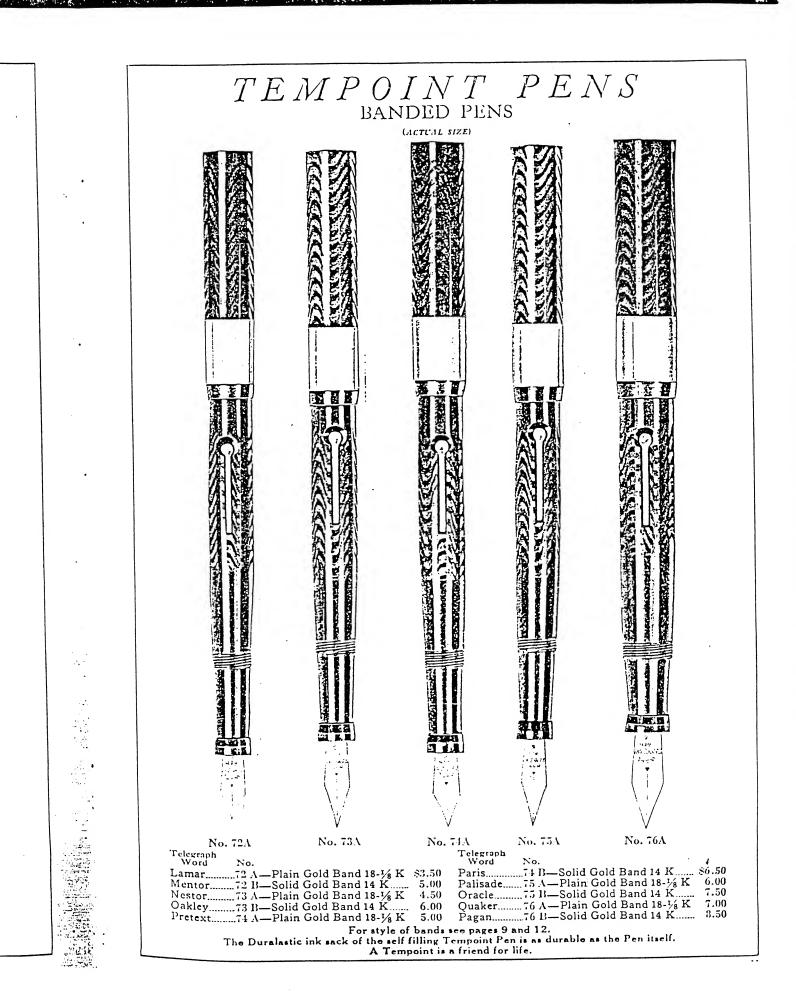


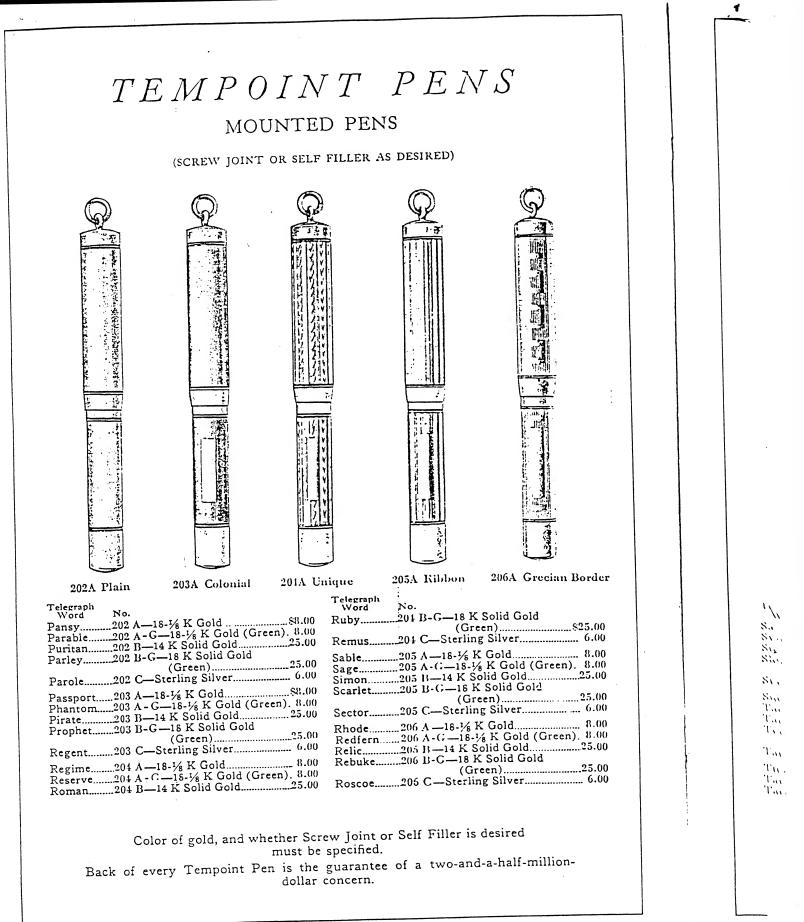




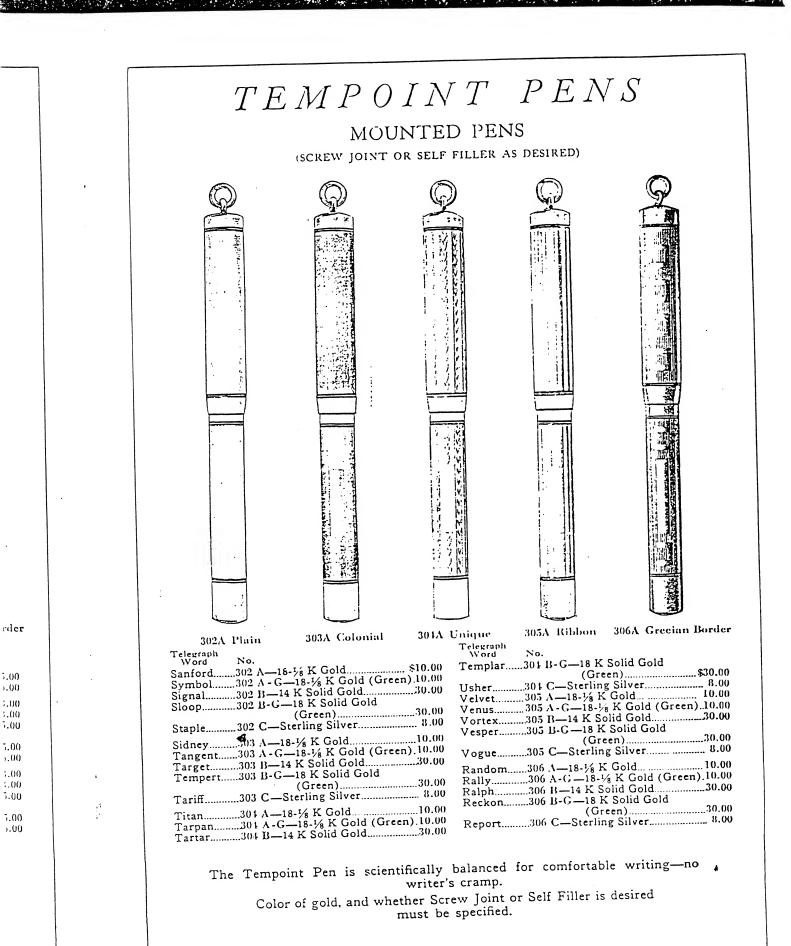


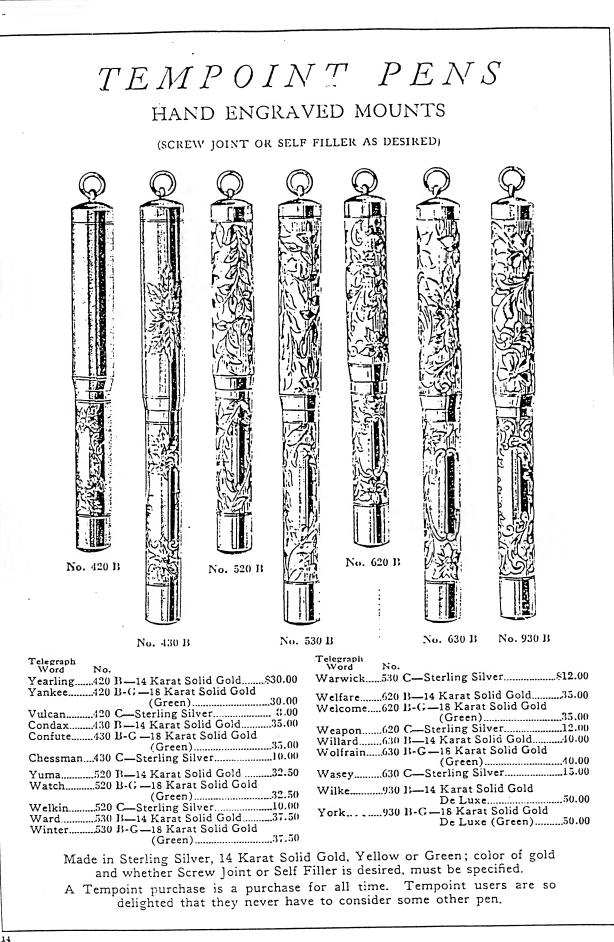
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MPDIN CHART 3 V There's A Tempoint that Writes Like You 5FN 2F Indrewo 6FF 2M 6FM 1.t. 3F S. 0. d. 2HS ung me Je 3M 25 4F 3HS 4M Mina 38 0 5F 4HS 5M 4S obertion 6F 5HS 6M 15S m Broods 4FF m. 611S 4FM 6S 5FF The Tempoint Writing Chart is what you have long been locking for-a practical

2.00

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The Tempoint Writing Chart is what you have long been locking for a practical aid to quick pen selling and an absolutely sure guide to accurate individual pen selection. It assures lasting writing comfort to every one of your customers—young or old, slow writers or fast ones, light writers or heavy ones.



EVERSHARP PENCILS

The skeleton cut to the right shows the ingenious construction of the Eversharp Pencil.

The point is always sharp, never sharpened, for the Eversharp sharpens itself. No whittling, no lost motion, no lost lead, no interrupted thought.

And every stroke sharp and clean-cut. Easy writing, easy reading.

There's enough lead for a quarter million words, 18 inches of lead in all. Twenty-five cents at long intervals replenishes the supply—ten thousand words one cent.

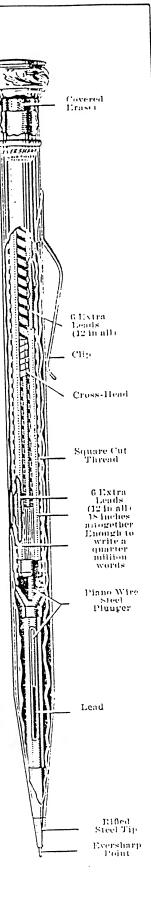
There's a handy eraser, under cover until needed. Ready instantly.

The built-in Wahl pocket clip prevents Pencil from working out of the pocket.

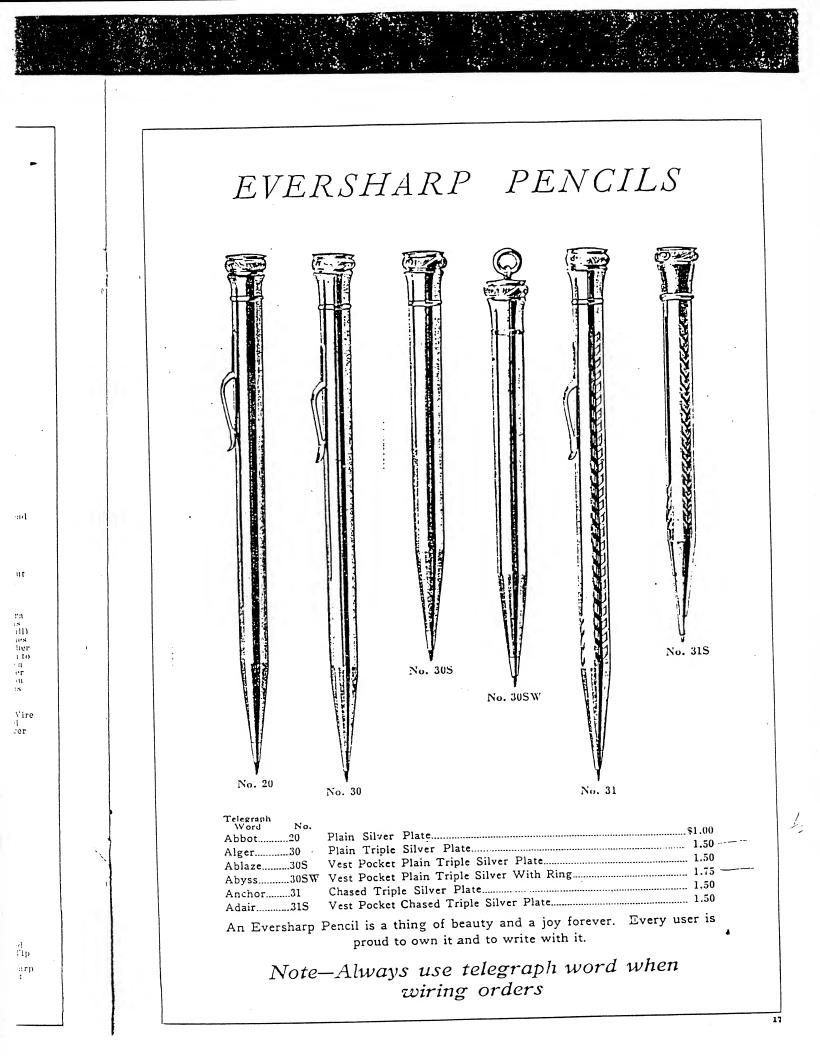
The rified steel tip insures a sharp, steady, ready point for every word and every dot. It tapers down to the lead itself, insuring that graceful writing quality and scholarly touch of pencil to paper so much appreciated by all good writers.

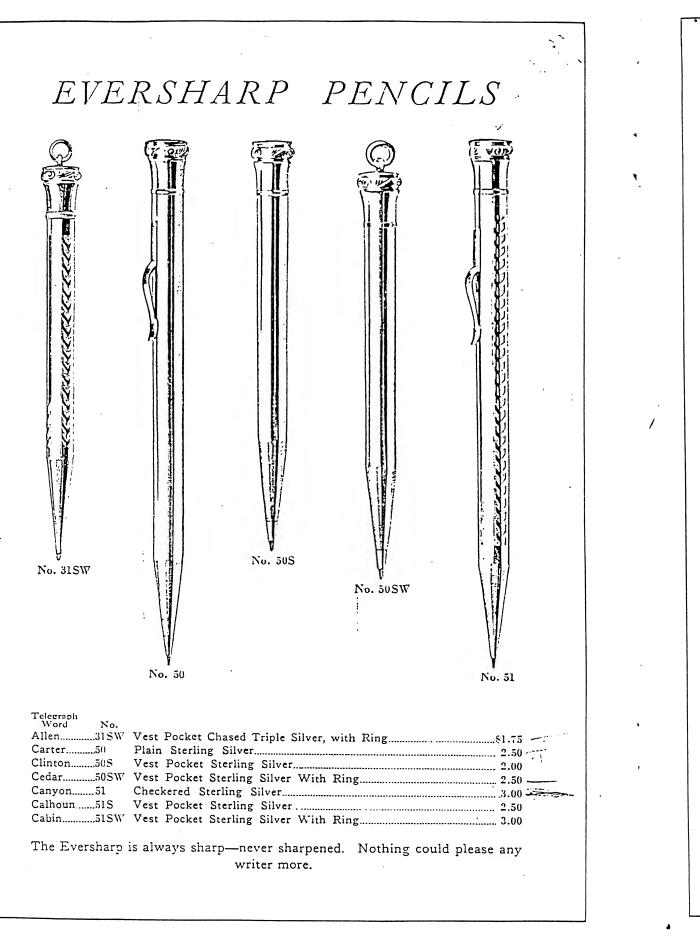
The Eversharp is constructed with jeweler precision throughout. It is as good to the eye as it is in the hand. If anything ever brought pride of ownership it is an Eversharp Pencil. Eversharp owners are discriminating people.

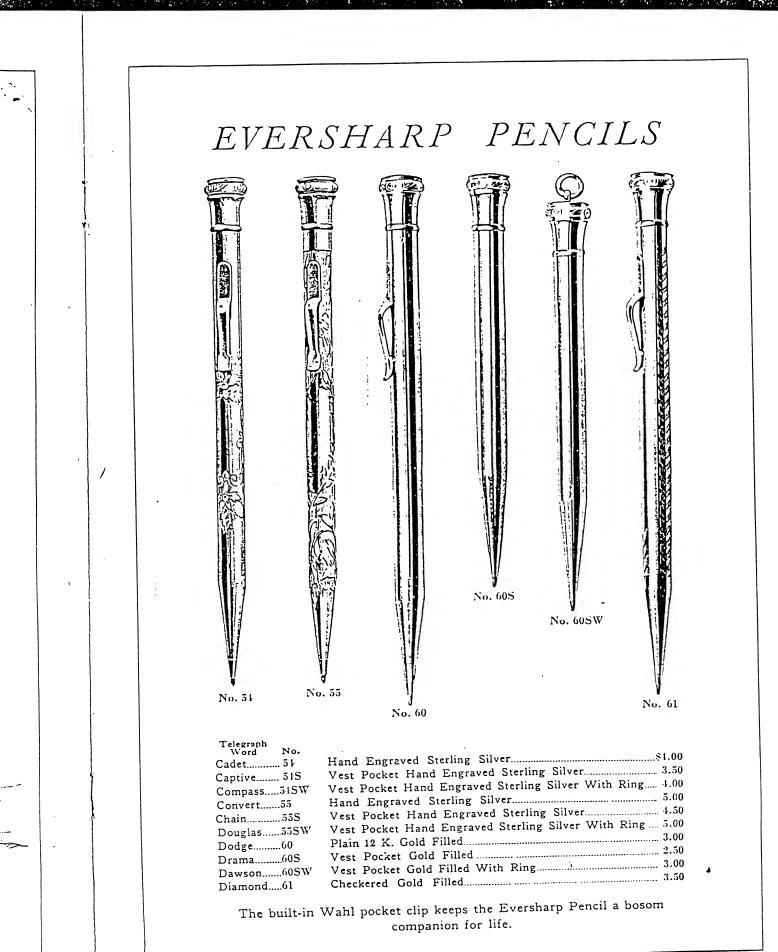
Eversharp Leads come in various degrees of hardness. From lead to cap the Eversharp is truly King of the Pencils a striking advance in pencil construction and utility.

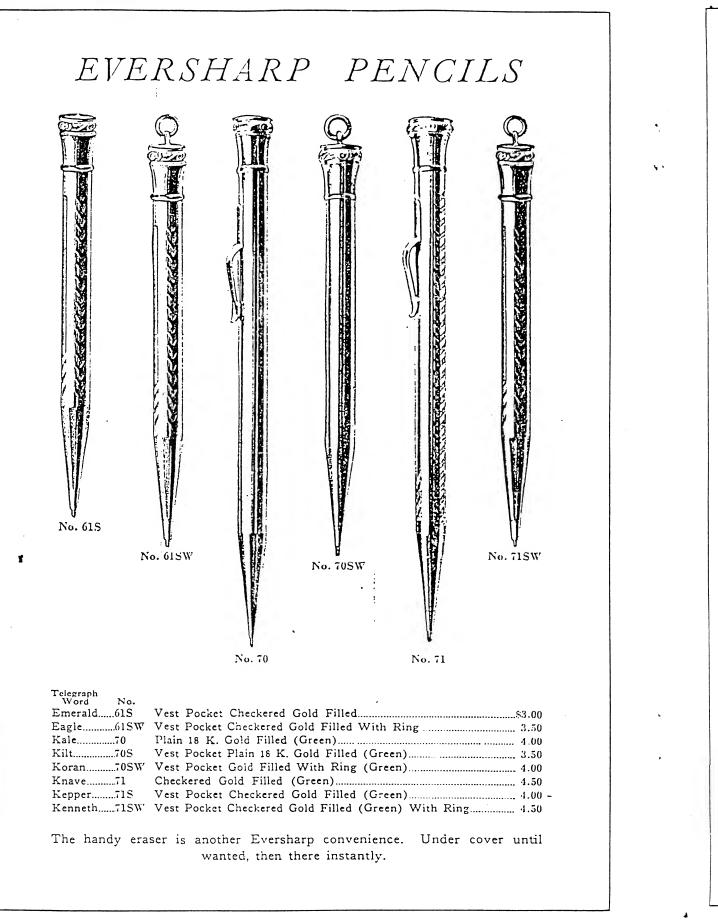


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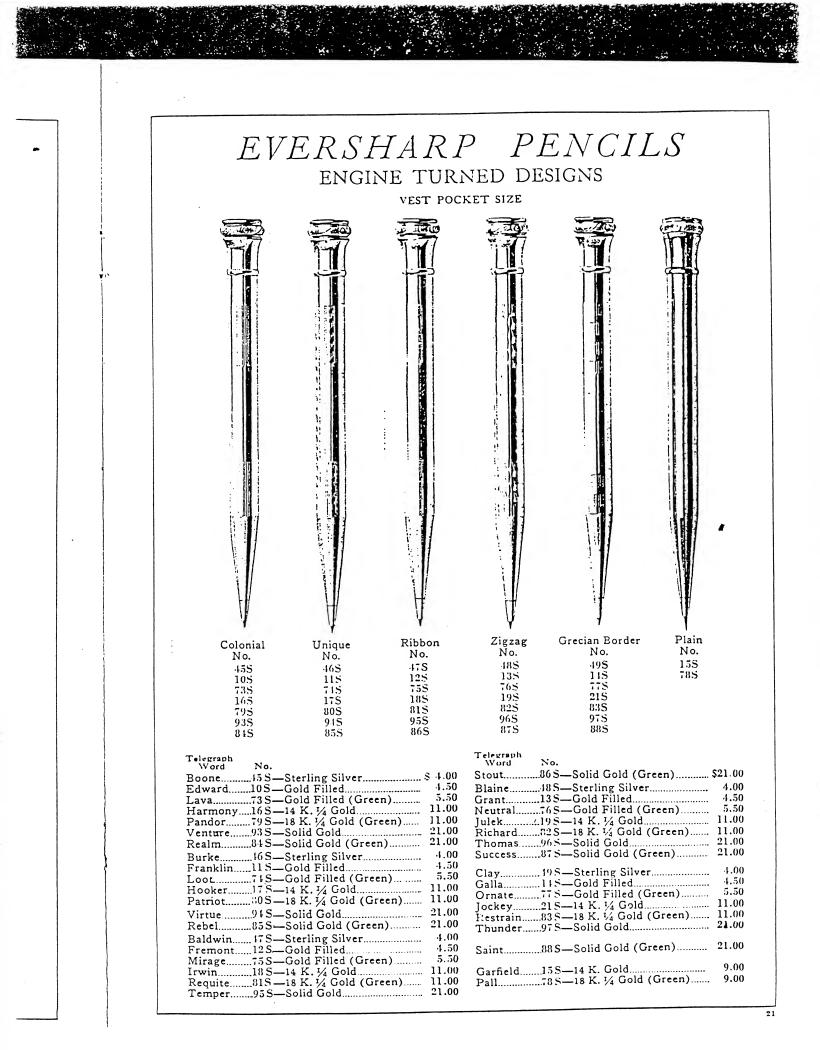


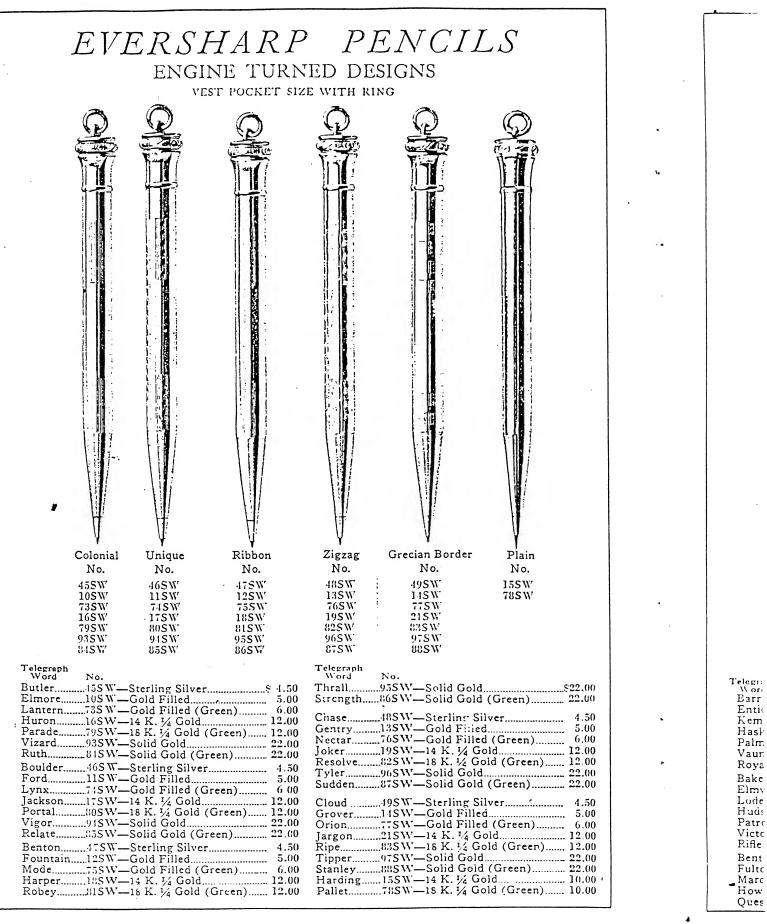


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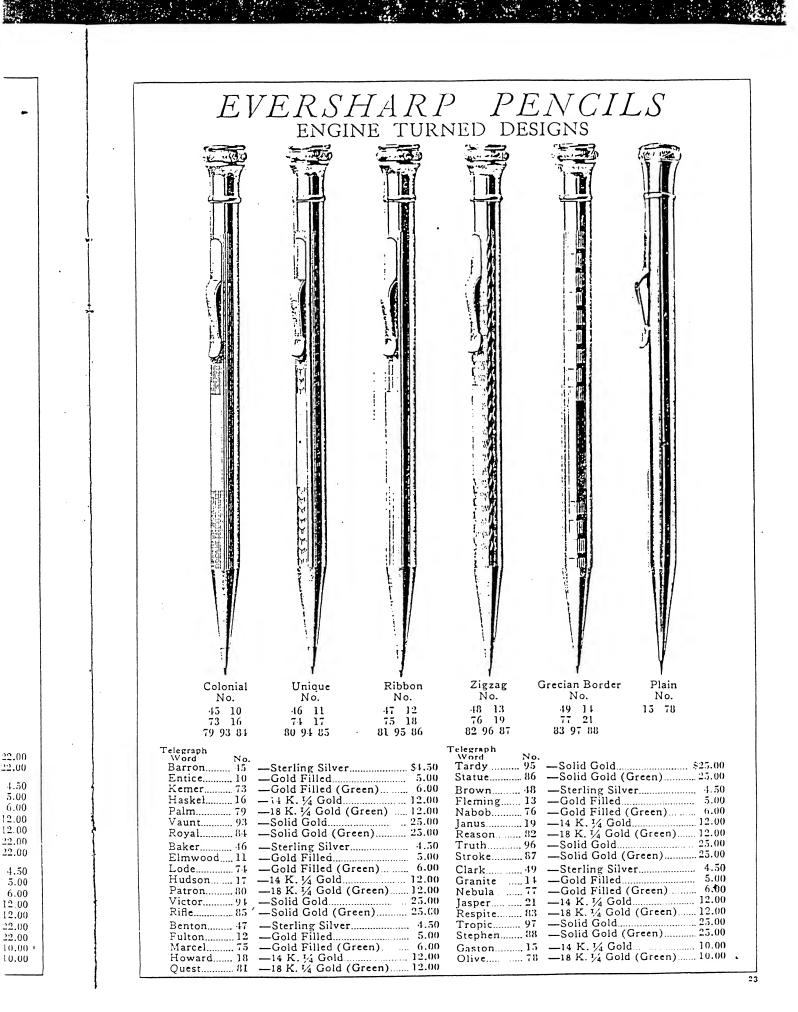
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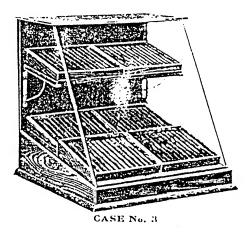
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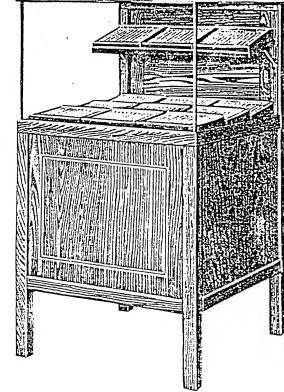


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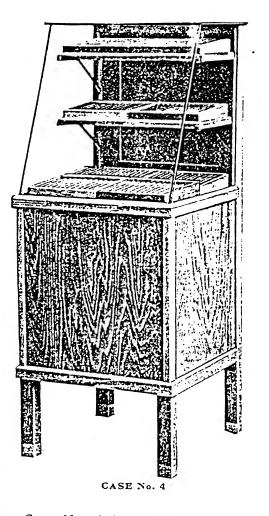




Case No. 3 is an ideal counter case which makes an attractive display. It holds six dozen pens or pencils or can be used to display four dozen fountain pens in the bottom trays, and two dozen pencils in the shelf trays. There is a storage space in the base of this case. It is loaned with six dozen pens or a combination of four dozen pens and two dozen pencils.



CASE No. 5



Case No. 4 is a case particularly suitable for a store where conservation of space is required. It makes an effective display, and is a very convenient case from which to make sales. It holds eight dozen pens or pencils, with a large storage place for considerable stock.

Case No. 5 is a real salesman stands squarely on the floor and shows all goods so that everybody can see them at a glance. The twelve trays in this case are arranged so as to furnish an ideal display and selling advantage. This strong durable case is supplied with an order for one gross of pens.

PENCIL REPAIRS Another source of profit

When your customer brings in a broken Eversharp Pencil, or one from which a part is missing, it is a simple matter to furnish a new tip, or magazine, or jump ring, or barrel or something else and make a substantial profit on the sale.

This repair business is automatic, requiring no special effort from you.

At the bottom of this page we show a table of Pencil Repair charges—each of which represents a good margin to you. The work of clearing clogged tips or tightening lose clips is so easy that you will not want to charge for it—yet it is work that builds trade by bringing people into your store.

PENCIL REPAIR CHARGES. NET TO TRADE

lumber	r Tip	Tip Clogged	Magazine	Cap	Çap with Rin	Jump g Ring	Cap Bushing	Barrel	Short	One Dent	Two Dents	Clip Broken	Clip Loose
• •						0.35	eu 07	c 0 c 0		co (0)	CO 50	e 0.20	N-C
	\$0.25	N-C	\$0.50		\$0.50 \$		\$0.25	\$0.50		\$0.40	\$0.50		
30	25	N-C	50	30		15	25	65	\$0.50	40	50	30	N-C
31	25	N-C	50	30	55	15	25	65	50	-10	50	30	N-0
50	25	N-C	50	-40	65	15	25	1.00	75	50	65	40	N-0
51	25	N-C	50	-10	65	15	25	1.25	1.00	50	65	40	N-0
52	25	N-C	50	·10	65	15	25	1.50	1.25	50	65	40	N-0
53	25	N-C	50	40	65	15	25	2.00	1.50	60	75	40	N-0
54	25	N-C	50	-10	65	15	25	2.00	1.50	60	75	40	N-(
55	25	N-C	50	· f 0	65	15	25	2.50	2.00	60	75	40	N-0
56	25	N-C	50	40	65	15	25	3.50	3.00	70	85	40	N-0
57	25	N-C	50	40	65	15	25	4.00	3.50	70	85	.10	N-(
60	25	N-C	50	50	75	20	25	2.00	1.50	50	65	50	N-0
61	25	N-C	50	50	75	20	25	2.25	1.75	50	65	50	N-0
62	25	N-C	50	50		20	25	2.50	2.00	60	75	50	N-0
70	25	N-C	50	60		25	25	2.50	2.00	60	75	65	N-0
. 0 71	25	N-C	50	60		25	25	2.75	2.25	60	75	65	N-0
72	25	N-C	50	60		25	25	3.00	3.00	60	75	65	N-0
90	30	N-C		2.00		1.50	30	15.00	12.00	1.00	1.50	2.50	N-9
	30	N-C		2.00		1.50	30	20.00	17.00	1.00	1.50	2.50	N-0
91 92	30 30	N-C		2.00		1.50	30	45.00	30.00	1.00	2.00		N-0

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*No charge on items marked N-C.

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PEN REPAIRS BUILD PERMANENT PATRONAGE

Pen Repairs are profitable to the Wahl dealer in the same way that Pencil Repairs are profitable.

They afford an important means of making every sale of a Wahl Tempoint Pen create a permanent customer.

The Wahl Tempoint Fountain Pen is fully guaranteed as to workmanship and material. If for any reason the pen is not satisfactory to your customer he has the privilege of exchanging it until satisfied. In case of accident or loss, we keep the separate parts always in stock for the convenience of our customers. All correspondence will receive our prompt and careful attention. Below is the price list of separate parts. Net to Trade.

		GOLD P	ENS	Feed	Point	_		Duralastic	
"NO. ON HOLDER	No. on Gold Pen	Price	Allowance for Old Gold	Bar	Section	Barrel	Сар	Seck	
2, 12, 32, 62, 72	2	\$1.25	\$0.20	\$0.60	\$0.75	\$0.75	\$0.40	\$0.30	
3, 13, 33, 63, 73	3	1.50	30	60	75	75	40	.30	
4, 14, 31, 64, 74	4	1.75	40	60	75	1.00	50	.30	
5, 15, 35, 65, 75	5	2.25	50	60	75	1.25	60	.40	
16, 76	6	2.75	60	75	90	1.50	70	.45	

*Numbers are stamped on butt end of every holder.

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____IMPORTANT=

Send complete holder, stating fully as to the necessary parts de-(1)sired in order to insure satisfactory service.

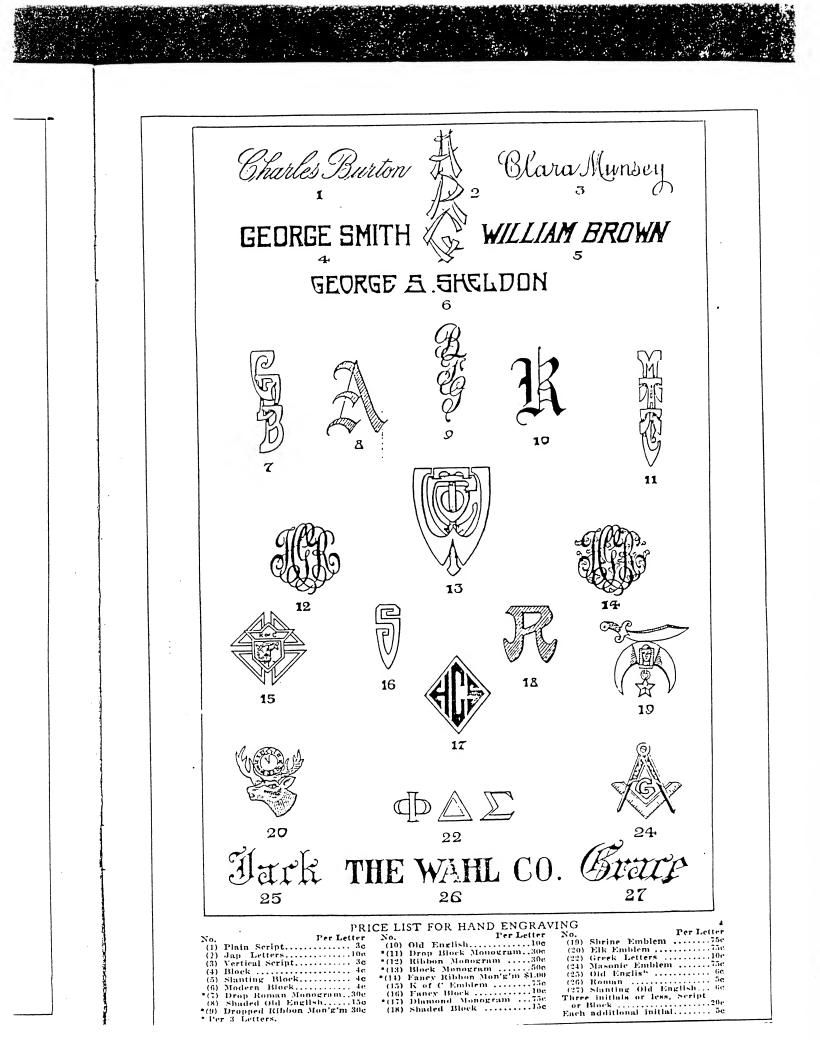
Mark plainly on the package your name and address so there will (2)be no difficulty in identifying your pen.

(3) In ordering gold pens always state whether you desire fine, medium, coarse, half-stub, or stub points.

To prevent loss, package should be sent by registered mail. (4)

(5) Always send your pen direct to us or through our authorized representative, when it needs repairing, adjusting or a new part supplied. You will find this method to be least expensive, less troublesome, and most satisfactory.

The Wahl Tempoint Fountain Pen is fully protected by patents and (6) any infringement will be duly prosecuted.



LEAD SALES THAT REPEAT

Eversharp Leads made for Eversharp Pencils have a firmness, fineness and smoothness all their own. Many months' supply for 25c. The Eversharp label is on the box. Leads without this label are not Eversharp Leads. These are made to fit Eversharp Pencils, standardized as to size, and are made to write with Eversharp fineness with varying degrees of writing quality—H, hard—H. B, medium—F, firm.

Every Eversharp Pencil sold means that the user will regularly want a new box of Eversharp Leads—one dozen, 25c. Just "any kind" of leads won't do. We make it clear that Eversharp Leads are necessary to insure utmost success in the self-sharpening process of the Eversharp Pencil.

The rain-or-shine result is the coming of a steady flow of repeat-order trade to your store—for Eversharp Leads. Customers will return again and again throughout the year, and while at your counter will make other purchases.

Eversharp Leads take up little stockspace and help make big holes in the merchandise in your showcases and on your shelves.